



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA

**DISSGEA**  
DIPARTIMENTO DI SCIENZE STORICHE,  
GEOGRAFICHE E DELL'ANTICHITÀ

*Unil*  
UNIL | Université de Lausanne



*WORKSHOP*

**COMMODITY TRADE AND  
GLOBAL INSTITUTIONS.  
A MULTIDISCIPLINARY APPROACH  
TO THE GOVERNANCE OF GLOBAL  
MARKETS IN THE 20TH CENTURY**

**MAY 11 - 12 2023**

**SALA BORTOLAMI  
PALAZZO JONCH GULINELLI  
VIA DEL VESCOVADO, 30**

**BOOK YOUR SEAT**

**Organizer:**

**Marco Bertilorenzi**  
*Università degli Studi di Padova*

**Thomas David**  
*Università di Losanna*

*Evento finanziato dal partenariato strategico UNIPD-UNIL  
dell'Area Relazioni Internazionali*

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Aerial view from drone. Container ship or cargo shipping business logistic import and export freight transportation by container ship in the open sea, freight ship boat. Generative AI



# Programme

## May 11

09.30 Welcome

### Session 1

#### Governance of commodity trade. Practices and theories

Chair Madeleine Dunguy (NTNU – Throndeim)

09.40 Glenda Sluga (European University Institute), *What Difference Does Adding Women International Economic Thinkers Make to the History of Commodity Trade and Global Institutions?*

10.00 Marco Bertilorenzi (University of Padova), *Rules and Regulations of the Exchange. Commodity Futures Trading Governance in the Long 20th Century*

10.20 Discussion

11.00 Pause

### Session 2 Oil trade

Chair Jennifer Bair (University of Virginia)

11.20 Giuliano Garavini (University of Roma 3), *OPEC and the "Fair" Price of Oil in 1973*

11.40 Edoardo Altamura (Geneva Graduate Institute), *Friends in High Places: OPEC, Petrodollars and Financial Aid in the 1970s*

12.00 Guillaume Beausire (University of Lausanne), *Profiting from Political Instability : Switzerland as a Neutral Hub for the Settlement of Oil Arbitration Disputes (1970-1980)*

12.20 Discussion

### Session 3 International organisations

Chair Glenda Sluga (European University Institute) & Thomas David (University of Lausanne)

15.00 Laurent Warlouzet (Paris Sorbonne University), *The New International Economic Order and the UNCTAD Projects to Reorganize Trade of Commodities (1970s)*

15.20 Lucia Coppolaro (University of Padova), *Globalizing Trade: the Uruguay Round of GATT Negotiations, 1986-1994*

15.40 Discussion

16.20 Pause

## Session 4

### Commodity chain: Interdisciplinary and long-term perspectives

Chair Pierre Eichenberger (University of Lausanne)

16.40 Andrea Caracausi (University of Padova), *Commodity Chains in the Pre-Industrial Economies: Themes, Methods and Perspectives*

17.00 Jennifer Bair (University of Virginia), *Leveraging Private Power, Enforcing Public Standards: Supply Chain Labor Agreements in U.S. Agriculture*

17.20 Discussion

## May 12

### Session 5

#### Public-Private interests

Chair Marco Bertilorenzi (University of Padova)

9.30 Thomas David (University of Lausanne) and Madeleine Dunguy (NTNU – Throndeim), *Business Associations and International Resource Governance: from the League of Nations to the World Trade Organisation*

9.50 Patricia Clavin (University of Oxford), *Determining the Boundaries of Public and Private. The Case of Artificial Nitrates*

10.10 Discussion

10.50 Pause

### Session 6

#### Ongoing PhD researches

Chair Francesco Petrini (University of Padova)

11.10 Lea Kasper (University of Bale), *Creating New Data Resources for Historians – Mapping the British Chamber of Commerce for Switzerland in the 20th Century*

11.30 Maia Muller (University of Lausanne), *The Benefit of Coordination : International Business Associations and their Response to Attempts at Regulating MNCs.*

11.50 Discussion

### 12.30 Concluding remarks

Marco Bertilorenzi (University of Padova), Thomas David (University of Lausanne)